

DEWEY SPECIMEN PROPOSAL

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Charles&Thorn



TONE

- Playful & Sophisticated
- “Beep boop boop bop”
- Visual thought patterns of chatbot
- Interruption (i.e. when things break)

PRODUCTION

- Risograph
- Colored paper, bright inks

NEXT STEPS

- 2-3 spreads, ideas for use of color and layout using A-Z a-z 0-9 and lorem ipsum.
- Wireframe of booklet

